



Specialized and Professional English



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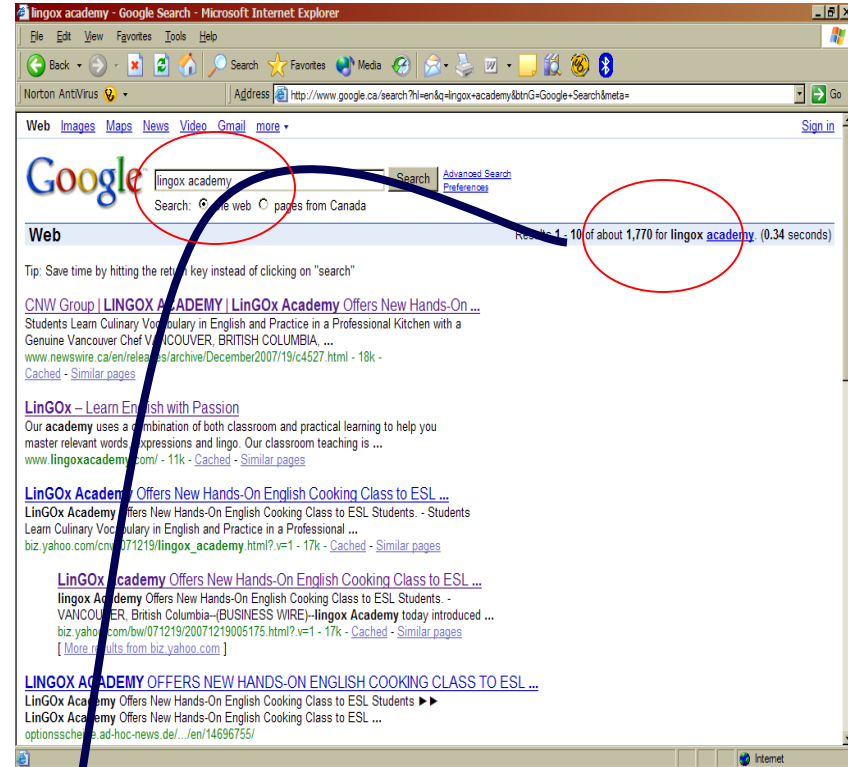
LinGO...LinGOx?

LinGO...

Lingo is the set of words and expressions used by professionals in a specific field or specialty. Understanding the lingo of your profession or hobby will give you peer recognition and enrich your future English encounters.

Wikipedia Lingo = Jargon is the terminology that relates to a specific activity, profession or group. Much like slang it develops as a kind of shorthand, to quickly express ideas that are frequently discussed between members of a group. In many cases a standard term may be given a more precise or specialized usage among practitioners of a field.

LinGO + x = LinGOx



A unique name

English in the Global Market

- About a third of the world's population is exposed to English and it is predicted that by 2030, almost half of the world will be more or less proficient in English and be connected with it.
- 1.5 billion people are learning to speak English as a second language to travel, work or conduct business with their international counterparts.
- English is the language of globalization - of international business, politics and diplomacy.

With LinGOx, you can be a part of this global transformation.

Our Customers

- High-end students and professionals from Europe and Asia
- High-end immigrants and business immigrants

- Programs
 - Business immersion programs for busy and demanding executives and professionals

- Specialty English
 - Medical
 - Business
 - Aviation
 - Office English
 - Security English
 - Wine and English
 - ...Yours

- Passion Activities
 - Golf and English
 - Movie/entertainment
 - Aviation
 - Dude Ranch and English
 - Poker and English
 - Boating/Sailing and English
 - ... Yours

Workshops

Specialized Workshops

- For Local Student + Professional ESL Clientele
- Certificate Upon Completion
- 1.5 - 2 Hours per day, 5 days a week
- Weekend (Saturday and Sunday)
- Short-Term + Specific Workshops



Workshops

- Listening and Accent Reduction
- English Clinic
- Basic Business Communications
- Financial and Accounting English
- Presentation Skills with PowerPoint
- Use of Microsoft Office Suite
- Interview Skills
- Negotiation Skills
- Business Analysis
- Market Analysis
- Food From the Global Village
- Internet English
- TV Anchor Video Presenting
- Academic Writing/LPI
- Newsroom/Snacks
- Public Speaking/Presentations...





Learn English with passion

2008 WORKSHOPS PROGRAM

Program	Time
Listening and Accent Reduction	4:30 to 6:00 pm
English Clinic	9:30 to 11am
Basic Business Communications	6 to 8 pm
Food From the Global Village	2:30 to 4 pm
Financial and Accounting English	3 to 4:30 pm
Presentation Skills with PowerPoint	12 to 1:30 pm
TV Anchor Video Presenting*	10 to 3 pm
Creative Writing/ LPI	6 to 7:30 pm
Business Analysis	10 to 11:30 am
Use of Microsoft Office Suite	6:45 to 8:15 pm
Interview Skills	1:30 to 3:00 pm
Negotiation Skills	3:15 to 4:45 pm
Market Analysis	1:30 to 3:00 pm
Internet English	3:15 to 4:45 pm
Public Speaking/Presentations	6:45 to 8:15 pm
Tourism/Hotel English	8 to 9:30 pm
Newsroom/Breakfast	☺
ESL Mini Class	1 to 2:30 pm

All these Workshops are available from January to December

- \$150 per Standard Course/1 week/1.5 hr/5 days
- Most workshops start date : Mondays and some workshops will be during weekends
- On holidays workshops will be held on the following Tuesday
- *TV Anchor Video Presenting is only available on weekends
- Classroom Address: United Kingdom Building, Suite #205/#402 - 409 Granville Street, Vancouver

Listening and Accent Reduction

■ Description

- Learn real Spoken English by listening to then using real spoken English
- News clips and popular TV

■ Features

- Learn How Spoken English REALLY works
- Accent focus
- Slang & idioms
- Exciting, real topics
- Daily Vocabulary
- Topics in the News
- 90 Minute Classes
- Daily Homework

■ Objectives

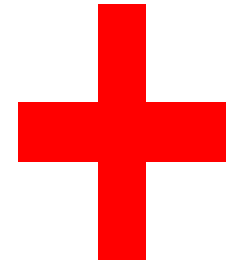
- Speak like a Native Speaker - finally!
- Develop natural intonation and stress patterns
- Improve listening skills

■ Benefits

- Learn about effective sentence making and rhythm
- Learn advanced vocabulary
- People will ALWAYS understand YOU!

■ Who (can participate)

- Intermediate to advanced



■ Description

- Bring your questions about English:
- Words, text, expressions, slang, idioms and grammar

Experienced, native-language teachers will explain what words and phrases mean and how to use them. Clarify your doubts. Resolve your difficulties.

■ Features

- Resume correction
- Homework assignments/written work
- Accent improvement
- Technique to avoid being blocked
- Questions and answers to facilitate comprehension

■ Objectives

- Promote learner's focus and reduce uncertainty
- Clarify and sort out conflicting and confused meanings
- Create focus and direction

■ Benefits

- Learn how to your improve English skills and gain self-confidence
- Get advice, information, direction and ideas

■ Who (can participate)

- All levels

Basic Business Communication

■ Description

- Communication has many aspects spoken and unspoken. Learn clear, effective communication, both verbal and non-verbal, in business and everyday situations.

■ Objectives

- Learn to listen effectively.
- Learn how to be understood.
- Developing rapport and trust.
- Learn to ask for—and get—what you want.
- Avoiding and resolving conflict.
- Business language, written and spoken.

■ Who (can participate)

- Intermediate to advanced level ESL

■ Features

- Reflect, summarize, give feedback, ask open and closed questions, assert yourself, avoid conflict, give advice, learn body language.
- Listening, speaking, writing skills related to everyday life and business.
- Role-playing.
- Recorded, with feedback by class and instructor.

■ Benefits

- Interact effectively with others in business and non-business settings. Learn how to ask for a raise.

Financial and Accounting English

■ Description

- Designed for individuals with little or no experience with business terminology. Business experience will be helpful but not a requirement for this workshop

■ Objectives

- Acquire the basic vocabulary and knowledge of business as it relates to accounting and finance
- Learn about mergers, takeovers
- Read a Balance Sheet and an Income Statement

■ Features

- Vocabulary - forms of business terminologies
- Business plan
- Balance sheet/Annual Report
- Stock Market

■ Benefits

- Understand and communicate with simple business terms that relates to accounting and finance

■ Who (can participate)

- All levels

Food From the Global Village

■ Description

- Discover the food, main dishes and flavors of the different parts and cultures of the world.

■ Objective

- Name ingredients and seasonings(spices)in many different dishes
- Recognize food habits in different cultures
- Talk about food in social settings)

■ Who (can participate)

- All levels

■ Features

- Discussions about various food
- Learn about ingredients, spices, ethnicities & cultures

■ Benefits

- Discover other cultures, ethnic foods and how to talk about them.
- Be at ease in discussions about international food and food habits
- Name with confidence all the ingredients & types of food

Presentation Skills PowerPoint

■ Description

- Learn how to use effective Power Point Presentation skills and to design presentation for related audience

■ Features

- Acquisition of related vocabulary
- Topic selection
- Storyboard writing
- Scripting
- Writing
- Illustrating
- Animating

■ Objectives

- Conceive, create, deliver effective presentations to audience
- Web & others

■ Benefits

- Publishing
- Packaging for CD/web publishing

■ Who (can participate)

- Intermediate to advanced levels

Negotiation Skills

■ Description:

This course is designed for those who wish to improve their negotiation skills.

Don't let language barrier stop you anymore.

Everything is negotiable!

■ Features:

- Learn how to effectively negotiate in business and professional settings
- Improve your pronunciation in English
- Expand your English vocabulary and expressions
- Develop your language skills development
- Improve cross-cultural awareness

■ Objectives:

The program will help you improve communication & negotiation skills in any type of business or non business setting:

- Improve your control of grammar and vocabulary in your negotiations
- Learn appropriate formats for getting your points across
- Learn to use the right tone of voice to effectively close a deal

■ Benefits:

You will learn how to plan, organize, and negotiate efficiently and achieve your Goals in the following areas:

- Discussions
- Negotiations
- Telephone calls
- Social events
- Customer relations

■ Who (can participate)

Intermediate to advanced levels

TOEIC PREPARATION PRACTICE COURSE

■ Description

Designed to help improve your test score on the TOEIC! This course will help you raise your score on the Test of English for International Communication, the world's leading proficiency test that indicates how well people can communicate in English with others in the global workplace

■ Features

- Listening comprehension
- Test-taking strategies
- Grammar for TOEIC
- Improve your writing skills

■ Objectives

- Focus on improving your listening skills
- Improve reading skills & grammatical accuracy
- Work on several practice tests
- Review successful test-taking strategies

■ Benefits

- Gain confidence for test-taking
- Raise your TOEIC scores
- Improve listening comprehension for workplace settings common on the TOEIC tests
- Enhance your writing styles

■ Who (can Participate)

■ All Levels

Come to LinGOx and practice all you want on our computers. Get useful tips from trained teachers.

Free for a limited time only for registered students!

TOEFL PREPARATION PRACTICE COURSE

■ Description

Designed to help improve your test score on the TOEFL! This practice course will help improve the ability of non-native speakers of English to use and understand English as it is spoken, written, and heard in college and university settings.

■ Features

- Listening, speaking & writing comprehension
- Test-taking strategies
- Grammar for TOEFL
- Effective communication

■ Objectives

- Focus on improving your listening skills
- Improve reading skills & grammatical accuracy
- Work on several practice tests
- Review successful test-taking strategies

■ Benefits

- Gain confidence for test-taking
- Raise your TOEFL scores
- Improve listening comprehension for workplace settings common on the TOEFL tests
- Enhance your writing styles
- Demonstrate effective communication skills for success

■ Who (can Participate)

■ All Levels

Come to LinGOx and practice all you want on our computers. Get useful tips from trained teachers.

Free for a limited time only for registered students!

LinGOx Newsroom and Snacks

■ Description

- Learn English through the news through TV/newspaper articles
- Have a nice snack on us
- Discover and discuss the news of the day. Understand and interpret titles and content.

■ Features

- All aspects of current events both national & international
- Interactive listening activities on world news, business, music, and sports.

■ Objectives

- Learn about major events
- Learn expressions, slang & idioms
- Includes pros & cons, viewpoints, & more

■ Benefits

- Improve your English through listening to news or reading the newspaper
- Express yourself at ease in front of your peers

■ Who (can participate)

- All levels

LinGOx Academic Writing/LPI

■ Description

- Designed to cover a wide spectrum of genres in essay/creative writing, including fiction writing (short story), travel and nature writing, screenplay, and poetry.

■ Features

- Verb tenses
- Writing for various audiences
- Skill development

■ Objectives

- Learn to write short stories, press releases, news reports
- Concentrate on writing improvement
- Focus on common grammar difficulties

■ Objectives contd.

- Encourage confident, adventurous and constructive self-critical writing
- Develop a number of skills such as clear communication, language skills, and sensitivity to different audiences

■ Benefits

- Produce a piece of writing/week
- Builds confidence to take the LPI exam

■ Who (can participate)

- Intermediate to advanced levels
- Basic writing Skills needed



2008 Full Program

Fundamental English for Intermediate Level Students

Use the grammar you already know. Primary Focus: Spoken English.

Interactive lessons to practice and improve oral skills, comprehension skills & build fluency, vocabulary & pronunciation

	Mon	Tue	Wed	Thurs	Fri
9:00am-10:30am	*FE	*FE	*FE	*FE	*FE
10:45am-12:15pm	Workshop 1 Presentation Skills with PPT	Workshop 1 Presentation Skills with PPT	Workshop 1 Presentation Skills with PPT	Workshop 1 Presentation Skills with PPT	Workshop 1 Presentation Skills with PPT
1:00pm-2:30pm	Workshop 2 Basic Biz Communication	Activity*	Workshop 2 Basic Biz Communication	Activity*	2nd & 4th No Class

Starting Dates

Full Four Week Program: \$1400 (4 weeks)

Class Size: 6 maximum

Registration Fee: \$100 (one time, no refund)

Material Fee: \$50

*This includes podcasts of lessons

*Activities: Some Activities Extra - Cost to be announced

*2nd and 4th Friday - No classes

For more details: www.lingoxacademy.com

January	Jan. 7th-Feb.1st
February	Feb. 4th-Feb. 29th
March	Mar. 3rd-Mar. 28th
April	Mar. 31st-Apr. 28th
May	Apr. 29th-May. 27th
June	May. 28th-Jun. 25th
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August	Jul. 25th-Aug. 22nd
September	Aug. 25th-Sep. 22nd
October	Sep. 23rd-Oct. 21st
November	Oct. 22nd-Nov. 19th
December	Nov. 20th-Dec. 17th



Dynamic English for Advanced Level Students

Use the grammar you already know. Primary Focus: Spoken English.

Improve oral production and comprehension skills through interactive lessons using videos, webcasts & mp3 podcasts.

Focus on vocabulary, pronunciation and accent reduction.

	Mon	Tue	Wed	Thurs	Fri
9:00am-10:30am	*DE	*DE	*DE	*DE	*DE
10:45am-12:15pm	Workshop 3 Academic Writing	Workshop 3 Academic Writing	Workshop 3 Academic Writing	Workshop 3 Academic Writing	Workshop 3 Academic Writing
1:00pm-2:30pm	Workshop 4 Public Speaking/ Presentation	*Activity	Workshop 4 Public Speaking/ Presentation	*Activity	2nd & 4th No Class

Full Four Week Program: \$1400 (4 weeks)

Class Size: 6 maximum

Registration Fee: \$100 (one time, no refund)

Material Fee: \$50

*This includes podcasts of lessons

*Activities: Some Activities Extra - Cost to be announced

*2nd and 4th Friday - No classes

For more details: www.lingoxacademy.com

Starting Dates

January	Jan. 7th-Feb.1st
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LinGOx Program Options

<p>Premium Business English Program</p>	<p>Designed for Busy Executives & Professionals - Specializations of your Choice. Includes professional English (lingo, concepts, presentations, correspondence, and reports) taught in a real business setting as well as organized company visits & business luncheons. Advanced technology using Mp3-podcasts of all lessons, SMS & telephone English, online components & e-learning.</p>
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Full One Week Program: \$2000 (1 week)

Class Size: 6 maximum

Registration Fee: \$100 (one time, no refund)

Material Fee: \$50

This includes podcasts of lessons

Activities: Site visits to relevant businesses & companies

1 to 4 week program

Customized supplementary activities

For more details: www.lingoxacademy.com

Starting Dates

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February	Feb. 4th-Feb. 29th
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Learn English with passion

English on the Golf Course Program

Learn English while playing golf with a specialized golf and ESL instructor. Learn all the useful golf lingo in a memorable way while honing your golf and English skills through classroom learning in the morning and practice on the golf course in the afternoons.

Full One Week Program: \$750 (1 week)

Class Size: 6 maximum

Registration Fee: \$100 (one time, no refund)

Material Fee: \$50

This includes podcasts of lessons

Activities: Green Fees Included (cart + rentals extra)

1 to 4 week program

For more details: www.lingoxacademy.com

Starting Dates

January	Jan. 7th~Feb.1st
February	Feb. 4th~Feb. 29th
March	Mar. 3rd~Mar. 28th
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September	Aug. 25th~Sep. 22nd
October	Sep. 23rd~Oct. 21st
November	Oct. 22nd~Nov. 19th
December	Nov. 20th~Dec. 17th



Medical English	This advanced program focuses on the language of medicine, both spoken and written, the mastery of medical terminology and enhanced communication in English. Designed to help you master specific medical vocabulary, expressions, idioms and improve your ability to communicate in English. Includes our exclusive online medical practice slides education system.
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Full Four Weeks Program: \$3,000 (4 Weeks)

Class Size: 6 maximum

Registration Fee: \$100 (one time, no refund)

Material Fee: \$150

*This includes podcasts of lessons

*Activities: Includes related Field Trips (TBA)

*1 to 4 week program

For more details: www.lingoxacademy.com

Starting Dates

January	Jan. 7th~Feb.1st
February	Feb. 4th~Feb. 29th
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Fundamental Program

■ Description:

Use the grammar you already know.
Primary focus: Spoken English. Interactive lessons to practice & improve oral skills, comprehension skills & build fluency, vocabulary & pronunciation.
Combined with 2 workshops –
Presentation Skills with PPT & Basic Biz Communication

■ Afternoon: Tues & Thurs

- Explore nature, sports attraction and cultural activities with the instructor

■ Features:

- Grammar
- Vocabulary building
- Speaking
- Listening
- Reading
- Writing
- Pronunciation

■ Objectives:

- Develop better conversation skills
- Learn new idioms and slang
- Develop comprehension skills
- Build writing skills (expression and correspondence) and review grammar

■ Benefits:

- The program will help you improve your oral and written communication skills:

- Be at ease in group discussions
- Write effectively at levels appropriate to ESL students

■ Who (can participate)

- Intermediate level students

Monday to Friday

9:00 am - 12:15 pm & 1:00 pm - 2:30 pm

Minimum 4 weeks per course

\$1400/4 weeks + \$100 Registration Fee + \$50 Material Fee

This includes podcasts of lessons

Dynamic English Program

■ Description:

Use the grammar you already know.
Primary focus: Spoken English. Improve oral production & comprehension skills.
Combined with 2 workshops – Academic Writing & Public Speaking Presentation

■ Afternoon: Tues & Thurs

- Explore nature, sports attraction and cultural activities with the instructor

■ Features:

Interactive lessons using videos, webcasts, mp3 podcasts to improve

- Vocabulary
- Speaking
- Listening
- Pronunciation
- Accent Reduction
- Writing
- Idioms and Expressions
- Phrasal Verbs

■ Objectives:

- Develop comprehension of written materials
- Build effective writing skills
- Improve oral skills

■ Benefits:

- The program will help you reinforce your vocabulary and writing skills
 - Attain the required English skills to work in today's global market place
 - Attain specialized vocabulary and lingo

■ Who (can participate)

- Advanced level students

Monday to Friday

9:00 am - 12:15 pm & 1:00 pm - 2:30 pm

Minimum 4 weeks per course

\$1400/4 weeks + \$100 Registration Fee + \$50 Material Fee

This includes podcasts of lessons

Business English Program

- LinGOx has Professional English for all your needs
- English language programs to help busy professionals
- LinGOx will help you keep up with the changing world
 - Cross-cultural Training
 - Communication
 - Business Specialties
 - Accounting
 - Business Analysis
 - Golf, Sailing

Features and Benefits

■ Unique, Specialized Programs:

- Content-based courses combined with language training
- Useful, Interesting topics
- Suited to the needs of executives and professionals

■ Custom Program Features:

- Classroom instruction by our qualified, specialized instructors
- Guest speakers from local organizations
- Site visits to relevant companies and businesses in the Vancouver area
- Language skills development
- Cross-cultural awareness training
- Leadership training
- Visits to local areas of interest and cultural activities
- Learn about North American corporations and North American business culture

■ We customize programs for executive and professional students using:

- The vast resources of our back office IT team
- Our language instructors:
 - Excellent qualifications
 - Years of experience
 - Understand the language needs of professionals.

■ Benefits: Improve your Business English Communication skills for:

- Presentations
- Discussions
- Negotiations
- Telephone
- Social events
- E-mails
- Report Writing
- Proposals
- Letter writing

Skills and Objectives

■ Skills

- Improve spoken and written English
- Learn about business culture in the US and Canada
- Learn how to develop your ideas
- Deliver proper sales pitches
- Write proposals and business reports
- Make a trade-show display
- Write business e-mails and letters
- Gain knowledge of issues in:
 - entrepreneurship
 - global trade
 - e-commerce
 - marketing
 - human resources
- Edit your business writing for grammar, vocabulary, and format errors
- Get individualized help from a specialized instructor

■ Course Objectives

- To take a student through all the steps of developing a project
- To complete major writing and speaking assignments for the project
- To improve skills in business related areas including sales
- To help students create original material in proper formats
- To work in a high-pressure work place simulation while completing your projects
- Improve your grammar and vocabulary in your business writing
- Learn appropriate formats for business communications
- Increase your ability to edit your own writing

More Benefits and Schedules

■ Sample Course Schedule

- Weekly schedule
- 09:00 – 12:00 Classroom
- 1:00 – 4:00 Site Visits and Activities

- Our programs offer you full-time Business English language training in 1-4 week sessions starting on a weekly basis every Monday all year-round.

■ Program Rates \$2000/week

■ Customization

- We can organize a specialized program according to your interests and needs.
- Please contact us to arrange your next visit.

■ Custom Features

- Travel Arrangements
- Specialization of your choice (business, golf, etc.)
- Homestays, luxurious residence or hotel
- Length of one week to several months

Activity Calendar of Full Program

Tuesday		Thursday	
<p><u>Vancouver Public Library/ Gastown</u></p>		<p><u>Granville Island- Beer Tour</u></p>	
<p><u>The Museum of Anthropology in UBC</u></p>		<p><u>Canada Place- Listen to Presentation</u></p>	
<p><u>Canada Export Centre</u></p>		<p><u>Vancouver Convention & Exhibition Centre- Addison Travel Trade Show</u></p>	
<p><u>Vancouver Art Gallery</u></p>		<p><u>UBC Radio Station- CITR 101.9 FM</u></p>	

Full name: _____

Date of birth: MM/DD/YYYY _____

Telephone: _____

Emergency Contact numbers: _____

Email Address: _____

Country of Citizenship: _____

Length of stay in Canada: _____

Agent contact info: _____

Each Workshop is \$150 -1 week or 1 weekend long - 1.5 to 2 hours/day/5 days/week or weekend (Sat. and Sun.)

Please select workshop(s) and call to confirm start dates & times:

- | | | |
|---|--|---|
| <input type="checkbox"/> Listening and Accent Reduction | <input type="checkbox"/> Presentation Skills with PowerPoint | <input type="checkbox"/> Internet English |
| <input type="checkbox"/> English Clinic | <input type="checkbox"/> Public Speaking - Presentation | <input type="checkbox"/> TV Anchor/Video Presenting |
| <input type="checkbox"/> Financial & Accounting English | <input type="checkbox"/> Interview Skills | <input type="checkbox"/> Academic Writing/ LPI |
| <input type="checkbox"/> Basic Business Communication | <input type="checkbox"/> Food from the Global Village | <input type="checkbox"/> Newsroom/Snacks |

Trial classes available for Listening and Accent Reduction & English Clinic. Please contact us for information and info session dates for other programs.

Full Programs:

Starting Dates 2008

- Dynamic English (Advanced Levels)
- Fundamental English (Intermediate Levels)
- Full Four Week Program: \$1400 (4 weeks)

Also available Part time* -Please call for details.

Other Programs:

- Premium Business English
- English on the Golf Course
- Medical English

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